

# DIVERSITY, EQUITY and INCLUSION STATISTICS

## 2025 Bloomington Arts Grant Application

**Organization Name:**

**Fiscal Year Period:**

The City of Bloomington is committed to racial equity in the design of our services and programs. One programmatic goal of our services and programs is to collect, track, and analyze the racial demographics of residents utilizing City programs and receiving services. Racial demographic data collection will help to provide the City a picture of how programs and services are currently engaging Bloomington's BIPOC community (Black, Indigenous, People of Color), and how this engagement changes over time. This data will help the City develop strategies to eliminate racial disparities in the City of Bloomington including, but not limited to, inequitable access and opportunity in housing, employment, education, recreation and arts and cultural opportunities.

As a part of this City Grant application and reporting processes, applicants and recipients are asked to report on the diversity, equity and inclusion statistics (D.E.I.) for their groups/organization in regards to three areas; 1. Audience and participants (individuals participating in performances, programs, events, activities and services), 2. Board members and employed artists, contractors and staff, and 3. Overall participation estimates for Bloomington and non-Bloomington residents.

The City will measure progress in racial equity of our programs and services through each Departments/Divisions tracking service data disaggregated by race and other demographic information.

### PART 1: AUDIENCE AND PARTICIPANTS

**AUDIENCE AND PARTICIPANTS:** Please provide statistics on the audience and participants served through your performances, programs, events and activities. Please list actual participant numbers, and percentages for data collection and comparisons.

**GEOGRAPHIC AREAS SERVED (By MN Counties)**

Please list all of the counties you serve through performances, programs, activities and services.

**RACE/ETHNICITY PERCENTAGES OF PEOPLE SERVED**

Please provide the approximate racial and ethnicity breakdown of the populations served by your organization. (Use percentages. Should equal 100.)

American Indian or Alaska Native	Asian	Black or African American	Latino/ Latina/ Latinx	Native Hawaiian or Other Pacific Islander	White	Multiple Races	Other	TOTAL

(should = 100) Prefer not to disclose

**GENDER IDENTITY (Use percentages. Should equal 100.)**

Female	Male	Transgender	Non-Binary/ Non-Conforming	TOTAL

(should = 100) Prefer not to disclose

**PERCENTAGE OF PERSONS WITH DISABILITIES SERVED**

**PERCENTAGE OF VETERANS SERVED**

**AGE DEMOGRAPHICS:** Who are the distinct populations benefitting from your programs, events, activities and services? (Use percentages. Should equal 100.)

Pre-kindergarten Children (ages 0-5)	School-aged Children (ages 6-18)	Adults (ages 19-39)	Adults (ages 40-65)	Seniors (ages 65+)	TOTAL

(should = 100)

### PART 2: ARTISTS, CONTRACTORS, BOARD MEMBERS & STAFF

**ARTISTS, CONTRACTORS and STAFF:** Please provide statistics on the board members, artists, contractors and staff employed through your programs, events and activities. Please list actual numbers, and percentages for data collection and comparisons.

**GEOGRAPHIC AREAS (By MN Counties)**

Please list all of the counties where your artists, contractors, board members and staff live.

**RACE/ETHNICITY PERCENTAGES OF PEOPLE SERVED**

Please provide the approximate racial breakdown of your organizations board members, artists, contractors and staff. (Use percentages, should equal 100.)

American Indian or Alaska Native	Asian	Black or African American	Latino/ Latina/ Latinx	Native Hawaiian or Other Pacific Islander	White	Multiple Races	Other	TOTAL

(should = 100) Prefer not to disclose

**GENDER IDENTITY** (Use percentages. Should equal 100.)

Female	Male	Transgender	Non-Binary/ Non-Conforming	TOTAL

Prefer not to disclose

(should = 100)

**PERCENTAGE OF PERSONS WITH DISABILITIES SERVED**

**PERCENTAGE OF VETERANS SERVED**

**AGE DEMOGRAPHICS:** Who are the distinct populations engaged in planning, delivering and assessing your programs, events, activities and services? (Use percentages. Should equal 100.)

Adults (ages 19-39)	Adults (ages 40-65)	Seniors (ages 65+)	TOTAL

(should = 100)

### PART 3: BLOOMINGTON RESIDENTS SERVED

Please provide the approximate number of Bloomington-based and non-Bloomington-based programs, and the estimated percentages of Bloomington populations engaged through programs and services.

**BLOOMINGTON-BASED PERFORMANCES**

Number of performances at the Center for the Arts (BCA)	Number of performances in city of Bloomington	Number of performances outside of Bloomington	TOTAL

Number of performance tickets issued	Percentage of tickets purchased by Bloomington households	Percentage of tickets purchased by non-Bloomington households	Average percentage of house filled for performances

**BLOOMINGTON-BASED EDUCATIONAL OPPORTUNITIES**

Number of educational opportunities at the Center for the Arts (BCA)	Number of educational opportunities in the City of Bloomington (not including at BCA)	Number of educational opportunities outside the City of Bloomington	TOTAL

Number of participants served in FREE arts education opportunities (FREE to participants)	Number of participants served in fee-based opportunities (any amount paid by participant)	Number of participants served who are Bloomington Public School District students	Number of Bloomington residents served who are BIPOC (Black, Indigenous, and People of Color)

**BLOOMINGTON-BASED AGE DEMOGRAPHICS:**

Who are the distinct BLOOMINGTON populations benefitting from your programs, events, activities and services? (Use percentages. Should equal 100.)

Pre-kindergarten Children (ages 0-5)	School-aged Children (ages 6-18)	Adults (ages 19-39)	Adults (ages 40-65)	Seniors (ages 65+)	TOTAL

(should = 100)

**PERCENTAGE OF BLOOMINGTON PERSONS WITH DISABILITIES SERVED**

**PERCENTAGE OF BLOOMINGTON VETERANS SERVED**