

Early Childhood Expo Exhibitor Registration Form Due: Friday, Feb. 21, 2025 at 11:59 pm

The City of Bloomington and Bloomington's Public Schools' Early Learning Services is hosting an Early Childhood Expo for parents and caregivers of children 5 years old and under. Exhibitor space is limited.

Event Date: Saturday, April 26, 2025
Event Time: 11 am – 2 pm
Set Up Time: 10 am – 10:45 am
Event Location: Civic Plaza Lobby, 1800 W. Old Shakopee Road, Bloomington, MN 55431
Registration Fee: Non-profit: Free For Profit: \$150

Name of organization: _____ Organization's address: _____

Organization's website: _____

In what ways do you serve parents and caregivers of children 5 years old and under?

What information will you be sharing at this event?

Will you be providing free giveaways and/or a fun activity at your table? Circle: **YES** **NO**

○ If yes, what giveaways and/or fun activity will you be providing? _____

Would you like to donate a door prize to the event? Circle: **YES** **NO**

○ If yes, indicate prize(s): _____

○ Indicate value of prize(s): _____

Name of Contact Person: _____

Email: _____ Phone: _____

Which demographic group(s) does your organization primarily serve? Please mark up to three. (This is for data collection only and does not determine invitation to exhibit.)

- American Indian or Alaska Native
- Asian
- Black or African American
- Latino/Latina/Latinx
- Native Hawaiian or other Pacific Islander
- White
- A race or ethnicity not listed here: _____

If you are a for-profit organization, a \$150 registration fee will be due upon acceptance to exhibit.

Selection: Those organizations chosen by the event planning team, and whose products and/or services support the criteria listed below will be invited to participate in the Early Childhood Expo. Participation will be evaluated using the following:

Criteria:

1. Ability of the organization to communicate meaningful information relevant to the event's focus on supporting families with children 5 years of age and under.
2. Timeliness of the organization's request to participate.
3. Ability to provide proof of licensure or insurance upon request.
4. Due to space constraints, not all groups that register for a booth can be accepted. You will be notified by **Friday, February 28, 2025 via email.**

Restrictions:

1. This is an exhibition event and not a fundraising event. The booth cannot be used primarily for fundraising purposes.
2. Participation is limited to organizations that further or promote the event's purpose. Participation is permitted on an invitation only basis.
3. The organization's mission, purpose and actions must be in harmony with the event's focus on offering support, services and/or resources for parents and caregivers with children 5 years old and younger.
4. The participant must not use the City's and the Bloomington Public Schools' logos or state that the City or Bloomington Public Schools endorses its services without the City's and the Bloomington Public Schools' advanced written approval. Selection to participate in the event should not be construed as an endorsement of or sponsorship by the City and the Bloomington Public Schools of the organization, its products or services.

I understand that I am solely responsible for the items on display and any/all agents, employees and volunteers that participate in the event. I further agree to defend and indemnify the City of Bloomington and the Bloomington Public Schools, their agents and employees from and against all claims, damages, losses, and expenses, including attorney's fees, arising out of, or in any manner connected with, related to, or as a result of my participation in the event.

Picture Release Agreement: Applicant agrees that the City of Bloomington and the Bloomington Public Schools staff may take pictures and videos of participants enjoying these activities for use in marketing and promotion of programs. Applicant grants the City and the Bloomington Public Schools, its representatives, and employees the right to take, use, publish, and release to third parties, photographs of applicant with or without applicant's name for any lawful purpose.

Name of Organization: _____

Printed Name of Exhibitor Applicant: _____

Signature of Exhibitor Applicant: _____ Date: _____

Email completed registration form to:

Amanda Crombie | City of Bloomington | Community Outreach & Engagement Coordinator
acrombie@bloomingtonmn.gov | 952-563-8736

The City of Bloomington does not discriminate on the basis of disability in the admission or access to, or treatment or employment in, its services, programs, or activities. Upon request, accommodation will be provided to allow individuals with disabilities to participate in all City of Bloomington services, programs, and activities. Upon request, this information can be available in Braille, large print, audio tape and/or electronic format.