



**BLOOMINGTON BRIEFING**

**Bloomington Forward: Investing in Our Community**

**COMMUNITY SERVICES**

**COMMUNITY SERVICES 2024 BUDGET PRESENTATION**

# Community Services 2024 Budget Presentation

*Monday, October 16, 2023*

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 CITY OF BLOOMINGTON MINNESOTA

# Department Overview

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# Community Services Administration

*Informing, engaging and striving to enhance people's lives in the community.*



2024:  
 Proposed budget: \$416,521  
 Full-time employees: 2



# Community Outreach and Engagement

*Involving Community. Influencing Greatness.*



2024:  
 Proposed budget: \$1,149,452  
 Full-time employees: 6\*  
 Part-time employees: 1



\*Includes new volunteer coordinator position



# Public Health

*Engage the community in promoting, protecting and improving the health of all.*

2024:

Proposed budget: \$7,454,413

Full-time employees: 29

Part-time employees: 20



# Communications

*Full-service shop that uses multiple communications vehicles devoted to educating and informing the community.*

2024:

Proposed budget: \$2,132,223

Full-time employees: 8

Part-time employees: 2



# Support Services

## Mailroom – Info Desk – Print Shop

*Provides services to all departments in the City that are supported by user fees to departments based on usage.*

2024:  
Proposed budget: \$526,821  
Part-time employees: 5



# 2023 vs. 2024 Budget Requests



**Community Services - General Fund  
Admin-COED-Public Health  
2024 Budget Request**

	2023 Budget	2024 Budget	\$ from 2023	% from 2023
<b>Revenues</b>				
Program Income	\$ 1,118,633	\$ 1,048,033	\$ (70,600)	-6.31%
Permits and Licenses			-	0.00%
Intergovernmental	4,499,627	4,027,127	(472,500)	-10.50%
Other Revenues	2,000	2,000	-	0.00%
Transfers from Other Funds	86,000	91,895	5,895	6.85%
<b>Total Revenues</b>	<b>5,706,260</b>	<b>5,169,055</b>	<b>(537,205)</b>	<b>-9.41%</b>
<b>Expenditures</b>				
Salaries and Benefits	5,763,926	5,641,634	(122,292)	-2.12%
Materials, Supplies, & Services	2,365,457	2,286,436	(79,021)	-3.34%
Internal Charges	836,899	849,050	12,151	1.45%
Capital Outlay			-	0.00%
Transfer to Other Funds			-	0.00%
<b>Total Expenditures</b>	<b>\$ 8,966,282</b>	<b>\$ 8,777,120</b>	<b>\$ (189,162)</b>	<b>-2.11%</b>
Less Expenses Charged to Other Funds	-	-	-	0.00%
<b>Net Total Expenditures</b>	<b>\$ 8,966,282</b>	<b>\$ 8,777,120</b>	<b>\$ (189,162)</b>	<b>-2.11%</b>
<b>Revenues less Expenditures</b>	<b>\$ (3,260,022)</b>	<b>\$ (3,608,065)</b>	<b>\$ (348,043)</b>	<b>10.68%</b>



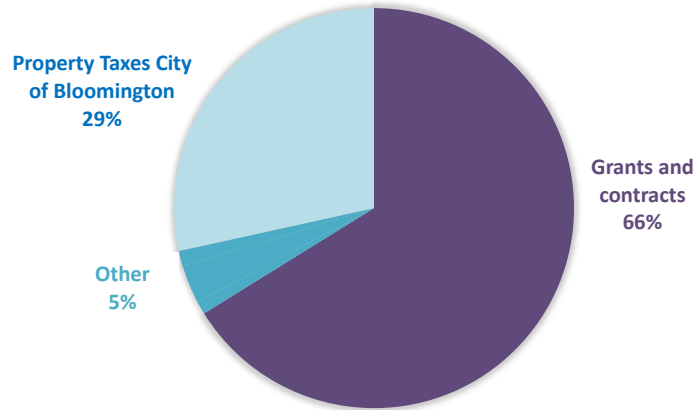
## Explanation of 2024 General Fund Budget Increases

- **An overall decrease in revenue and expenses for 2024 in Community Services is due to one-time Public Health COVID response contracts with Edina and Richfield for \$700,000 in the 2023 budget.**
- **The expense reduction is offset by projected salary and benefit increases for cost-of-living adjustments and step increases for existing staff.**



# Public Health

## FUNDING SOURCES 2024 BUDGET

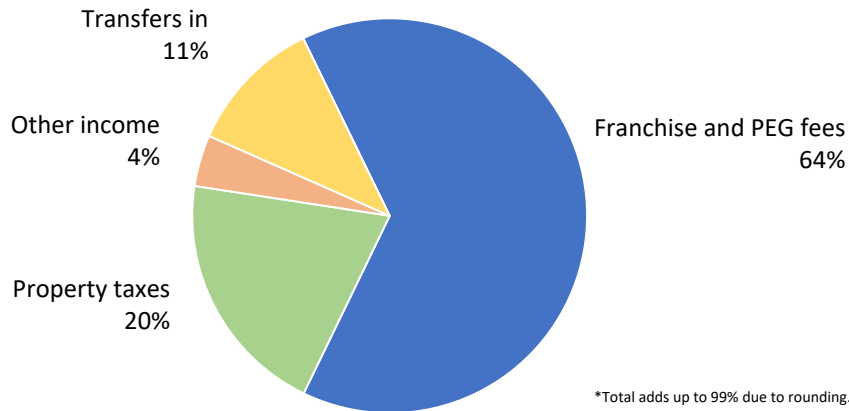


## Communications Fund 2100 2024 Budget Request

	2023 Budget	2024 Budget	\$ from 2023	% from 2023
<b>Revenues</b>				
Property Taxes	\$ 400,000	\$ 400,000	\$ -	0.00%
Franchise Fees	1,047,000	1,048,000	1,000	0.10%
PEG (Public/Educational/Government) Fees	253,000	225,000	(28,000)	-11.07%
Program Income				0.00%
Permits and Licenses				0.00%
Intergovernmental				0.00%
Interest Income	2,500	2,500	-	0.00%
Other Revenues	80,900	80,600	(300)	-0.37%
Transfers from Other Funds	214,118	220,541	6,423	3.00%
<b>Total Revenues</b>	<b>1,997,518</b>	<b>1,976,641</b>	<b>(20,877)</b>	<b>-1.05%</b>
<b>Expenditures</b>				
Salaries and Benefits	1,199,147	1,260,638	61,491	5.13%
Materials, Supplies, & Services	518,022	515,833	(2,189)	-0.42%
Internal Charges	283,215	297,752	14,537	5.13%
Capital Outlay	60,000	58,000	(2,000)	-3.33%
Transfer to Other Funds				0.00%
<b>Total Expenditures</b>	<b>\$ 2,060,384</b>	<b>\$ 2,132,223</b>	<b>\$ 71,839</b>	<b>3.49%</b>
Less Expenses Charged to Other Funds				0.00%
<b>Net Total Expenditures</b>	<b>\$ 2,060,384</b>	<b>\$ 2,132,223</b>	<b>\$ 71,839</b>	<b>3.49%</b>
<b>Revenues less Expenditures</b>	<b>\$ (62,866)</b>	<b>\$ (155,582)</b>	<b>\$ (92,716)</b>	<b>147.48%</b>

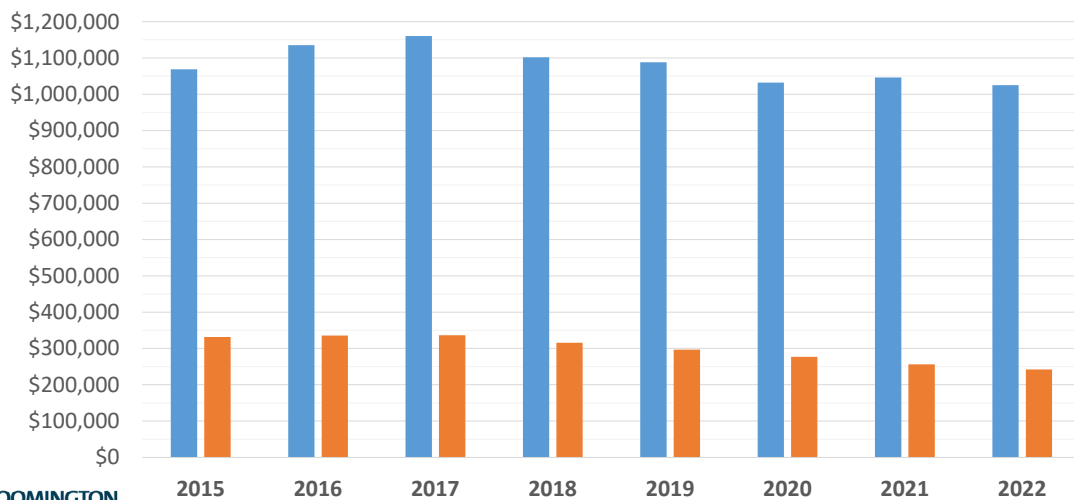
# Communications

Funding sources  
2024 budget



# Cable TV Franchise Revenues

Cable TV Franchise and PEG Fees



■ Franchise Fees ■ PEG Fees

# Communications Fund – Long Term Model

## COMMUNICATIONS - FUND 2100

	2020	2021	2022	2023	2024	2025	2026	2027
DESCRIPTION	ACTUAL	ACTUAL	ACTUAL	ESTIMATE	BUDGET REQUE ST	PROJECTED	PROJECTED	PROJECTED
<b>REVENUE S:</b>								
FRANCHISE FEES	1,032,253	1,046,064	1,006,888	1,047,000	1,048,000	1,048,000	1,048,000	1,048,000
PEG FEES	277,062	256,061	228,293	253,000	225,000	225,000	225,000	225,000
PROPERTY TAXES	250,000	175,000	295,000	400,000	400,000	700,000	700,000	700,000
INTEREST INCOME	1,566	(1,499)	(5,132)	2,500	2,500	1,000	0	0
PROGRAM INCOME	56,330	48,998	52,343	52,900	52,600	41,178	55,803	57,477
INTERNAL REVENUE	23,498	34,385	25,383	28,000	28,000	28,840	29,705	30,596
TRANSFERS IN	320,352	211,772	211,772	214,118	220,541	227,157	233,972	240,991
<b>TOTAL REVENUE</b>	<b>1,961,061</b>	<b>1,770,781</b>	<b>1,814,547</b>	<b>1,997,518</b>	<b>1,976,641</b>	<b>2,284,175</b>	<b>2,292,480</b>	<b>2,302,065</b>
<b>EXPENDITURES:</b>								
SALARIES & BENEFITS	1,019,458	1,068,536	1,126,300	1,199,147	1,260,119	1,291,622	1,323,913	1,357,010
MATERIALS/SUPPLIES/SERVICES	426,174	458,170	480,145	518,022	516,352	636,479	526,809	537,345
INTERNAL CHARGES	278,022	263,920	270,486	283,215	297,752	303,707	303,707	303,707
CAPITAL OUTLAY	49,194	134,965	40,911	60,000	58,000	76,000	154,000	77,000
<b>TOTAL EXPENDITURES</b>	<b>1,772,848</b>	<b>1,925,591</b>	<b>1,917,842</b>	<b>2,060,384</b>	<b>2,132,223</b>	<b>2,307,808</b>	<b>2,308,428</b>	<b>2,275,062</b>
<b>NET GAIN (LOSS)</b>	<b>188,213</b>	<b>(154,810)</b>	<b>(103,295)</b>	<b>(62,866)</b>	<b>(155,582)</b>	<b>(23,633)</b>	<b>(15,948)</b>	<b>27,003</b>
	174%	163%	193%	148%	36%	15%	12%	27%
<b>WORKING CAPITAL BALANCE:</b>	<b>535,525</b>	<b>380,715</b>	<b>277,420</b>	<b>214,554</b>	<b>58,812</b>	<b>35,339</b>	<b>19,391</b>	<b>46,394</b>
<b>WORKING CAPITAL GOAL:</b>	<b>306,965</b>	<b>234,000</b>	<b>144,000</b>	<b>145,000</b>	<b>163,000</b>	<b>241,000</b>	<b>164,000</b>	<b>171,000</b>
OPERATING CASH FLOW(1 MONTHS)	172,000	174,000	84,000	87,000	87,000	87,000	87,000	87,000
CAPITAL REPLACEMENT	134,965	60,000	60,000	58,000	76,000	154,000	77,000	84,000



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## Support Services Fund Mailroom / Information Desk / Printshop 2024 Budget Request

	2023 Budget	2024 Budget	\$ from 2023	% from 2023
<b>Revenues</b>				
Internal Revenue from other Departments	\$ 496,295	\$ 504,718	8,423	1.70%
Program Income	-	-	-	0.00%
Permits and Licenses	-	-	-	0.00%
Intergovernmental	-	-	-	0.00%
Interest Income	2,000	2,000	-	0.00%
Other Revenues	6,400	6,400	-	0.00%
Transfers from Other Funds	-	-	-	0.00%
<b>Total Revenues</b>	<b>504,695</b>	<b>513,118</b>	<b>8,423</b>	<b>1.67%</b>
<b>Expenses</b>				
Salaries and Benefits	202,457	205,143	2,686	1.33%
Materials, Supplies, & Services	167,651	153,828	(13,823)	-8.25%
Internal Charges	154,598	167,850	13,252	
Capital Outlay	-	-	-	0.00%
Transfer to Other Funds	-	-	-	0.00%
<b>Total Expenses</b>	<b>\$ 524,707</b>	<b>\$ 526,821</b>	<b>\$ 2,114</b>	<b>0.40%</b>
Less Expenses Charged to Other Funds	-	-	-	0.00%
<b>Net Total Expenses</b>	<b>\$ 524,707</b>	<b>\$ 526,821</b>	<b>\$ 2,114</b>	<b>0.40%</b>
<b>Revenues less Expenses</b>	<b>\$ (20,012)</b>	<b>\$ (13,703)</b>	<b>\$ 6,309</b>	<b>-31.53%</b>



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# New Initiatives

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## COED

Volunteer Coordination | Neighborhood Identity | Strategic Plan



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# Public Health

Mobile Health Hub



Opioid work



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# Challenges

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# Public Health

- Foundational public health service changes
- Public Health building
- Changing realities



# Communications

- Cable television franchise renewal
- Public relations, communications and marketing strategic plan





# Discussion

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